



## Tour Guide Film Project Rubric



	5	4	3	2	1
<b>Connect Self to Tour</b>	Tour guide was inventive and creative in linking places, objects, etc. to him or herself in a meaningful way while also making the links clear for the viewer to understand the connection.	Tour guide clearly linked the places, objects, etc. to him or herself in a meaningful way for the viewer to understand the connection.	Tour guide mostly linked the places, objects, etc. to him or herself in a meaningful way for the viewer to understand the connection.	Tour guide somewhat linked places, objects, etc. to him or herself in a meaningful way for the viewer to understand the connection.	Tour guide did not often clearly link the places, objects, etc. to him or herself in a meaningful way for the viewer to understand the connection.
<b>Story-Telling</b>	Tour guide told stories that were exceptionally relevant and interesting, sparking great interest in the viewer.	Tour guide told stories that were relevant and interesting.	Tour guide mostly told stories that were relevant and interesting.	Tour guide was somewhat relevant and interesting, but occasionally ran long or was too brief in his/her storytelling.	Tour guide was often irrelevant, and often either ran long or was too brief.
<b>Develops Understanding</b>	Viewers develop a new understanding of the person and/or place after viewing the tour.	Viewers are given a good understanding of the person and/or the place by viewing the tour.	Viewers are given a good understanding of the tour guide and/or the place by viewing the tour.	Viewers are somewhat given an understanding of the person and/or place by viewing the tour.	Viewers are not given a very good understanding of the person or place by viewing the tour.
<b>Organization</b>	Video is presented in a way that clarifies ideas and thinking to achieve desired effect.	Video is presented in a well organized way; ideas and thinking are easy to follow.	Video is presented in a mostly well organized way; ideas and thinking are mostly easy to follow.	Video is presented in a somewhat well organized way; ideas and thinking are somewhat easy to follow.	Video is presented in a way that clarifies ideas and thinking to achieve desired effect.