**Satire in Informative Texts**

ELA 40 Comp.

You have looked at the differences between in visual design in yesterday’s class.

Now I want you to look at one of the videos on the Freakanomics website:

[http://freakonomics.com/videos/#favorites](http://freakonomics.com/videos/%23favorites)

Look at the one about Real Estate Agents. Look at how they can take statistics and manipulate the story; the results are almost satirical.

Assignment

You will perform a social experiment.

I want you to develop a 15 question survey on any topic that you would like, keeping in mind that your survey should still contain a hypothesis.

*Example of a poorly developed hypothesis - What type of coffee is good?*

*Example of a well developed hypothesis - Do people appreciate coffee for different qualities at different ages?*

Your survey will give you results that you will use as evidence.

You will then share your results in various forms:

1. A written analysis that **analyzes** the content of the survey in a **practical and pragmatic** manner.
2. A written analysis of the survey that looks at **cause and effect** in an **aesthetic** manner. (think Freakanomics)
3. You will display the results in a visual that accurately depicts the results of your survey.
4. You will create a visual that distorts the information in a way that is beneficial to your argument.

And then, using your evidence, you will write a concluding statement that either affirm or contradict your hypothesis.

Have fun /20 marks